



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2567509

Schedule Dates 10/10/16-10/17/16
Advertiser House Majority Political Action Committee (57001)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 4505 HMP 10/11-10/17 (846599)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE Est 4505 HMP 10/11
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 4505 HMP 10/11-10/17
WJLA-TV

Date Entered 07/07/16
Last Modified 07/29/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,081.25
Net Total \$96,793.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	59	\$113,875.00
Grand Total:	59	\$113,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5A- News-Good Morning Washington at 5a	2		X	X	X	X			2	\$350.00	\$700.00	Washington (WJLA)		7/7/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		7/7/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		7/7/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		7/7/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		7/7/16
6.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$500.00	\$500.00	Washington (WJLA)		7/7/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	9A- Live with Kelly	2		X	X	X	X			2	\$700.00	\$1,400.00	Washington (WJLA)		7/7/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	10A- Rachael Ray	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		7/7/16
9.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	10:58:25A- ABC-The View		1							1	\$600.00	\$600.00	Washington (WJLA)		7/7/16
10.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11:59:56A- News-ABC 7 News at Noon	2		X	X	X	X			2	\$700.00	\$1,400.00	Washington (WJLA)		7/7/16

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	12:30P- Who Wants to be a Millionaire	1	1							1	\$425.00	\$425.00	Washington (WJLA)		7/7/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	12:57:56P- ABC-The Chew	1	1							1	\$475.00	\$475.00	Washington (WJLA)		7/7/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	2P- ABC-General Hospital	2		X	X	X	X			2	\$850.00	\$1,700.00	Washington (WJLA)		7/7/16
14.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr)	2		X	X	X	X			2	\$475.00	\$950.00	Washington (WJLA)		7/7/16
15.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	3:59:42P- News-ABC 7 News at 4p	2		X	X	X	X			2	\$450.00	\$900.00	Washington (WJLA)		7/7/16
16.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	3:59:42P- News-ABC 7 News at 4p	1	1							1	\$450.00	\$450.00	Washington (WJLA)		7/7/16
17.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	4:58:27P- News-ABC 7 News at 5p	1	1							1	\$975.00	\$975.00	Washington (WJLA)		7/7/16
18.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	4:58:27P- News-ABC 7 News at 5p			1	1	1	1			4	\$975.00	\$3,900.00	Washington (WJLA)		7/7/16
19.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)		7/7/16

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20.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/7/16
21.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$900.00	\$900.00	Washington (WJLA)		7/7/16
22.0	Normal Line / Access	10/11/16-10/14/16	4	:30	6:58:46P- Wheel Of Fortune	2		X	X	X	X			2	\$4,000.00	\$8,000.00	Washington (WJLA)		7/7/16
23.0	Normal Line / Access	10/11/16-10/14/16	4	:30	7:28P- Jeopardy	2		X	X	X	X			2	\$5,500.00	\$11,000.00	Washington (WJLA)		7/7/16
24.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	7P- Wheel Of Fortune Wknd							1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/7/16
25.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	7:28P- Jeopardy Wknd							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/7/16
26.0	Normal Line / Prime Premium	10/17/16-10/17/16	4	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$10,000.00	\$10,000.00	Washington (WJLA)		7/7/16
27.0	Normal Line / Prime Premium	10/12/16-10/12/16	4	:30	9P- ABC-Modern Family (Wednesday)				1					1	\$14,000.00	\$14,000.00	Washington (WJLA)		7/7/16
28.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11:00:26P- News-ABC 7 News at 11p	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Washington (WJLA)		7/7/16
29.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11:35P- ABC-Jimmy Kimmel	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		7/7/16
30.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	12:37A- ABC-Nightline	2		X	X	X	X			2	\$375.00	\$750.00	Washington (WJLA)		7/7/16

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31.0	Normal Line / Prime Premium	10/12/16-10/12/16	4	:30	8P- 9P (EST)				1					1	\$7,500.00	\$7,500.00	Washington (WJLA)	GOLDBERGS/SPEECHLESS	7/7/16
32.0	Normal Line / Prime	10/14/16-10/14/16	4	:30	7:57:56P- ABC-Shark Tank (Friday)						1				\$7,500.00		Washington (WJLA)		7/7/16
32.0.1	Closed Preempt	10/14/16															Washington (WJLA)	Program Change/Exception - AIRS AT 9P	
33.0	Normal Line / Football	10/15/16-10/15/16	4	:30	11:58:40A- Sports-ABC College Football							1		1	\$4,500.00	\$4,500.00	Washington (WJLA)		7/7/16
34.0	Normal Line / Football	10/15/16-10/15/16	4	:30	3:30P- Sports-ABC College Football 2							1		1	\$4,500.00	\$4,500.00	Washington (WJLA)		7/7/16
35.0	Normal Line / Football	10/15/16-10/15/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/7/16
36.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:27P- 6:30P (EST)	1		X	X	X	X			1	\$3,050.00	\$3,050.00	Washington (WJLA)	WORLD NEWS TONIGHT	7/7/16
37.0	Normal Line / SPOT	10/10/16-10/14/16	4	:30	6:27P- 6:30P (EST)	1	X	X	X	X	X			1	\$2,500.00	\$2,500.00	Washington (WJLA)	WORLD NEWS ADJ.	7/29/16
38.0	M/G For 32.0.1 / Football	10/15/16-10/15/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/29/16

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